



HAMILTON JR. BULLDOGS

2021-22

Individual Team Sponsorship Form

Dear Potential Sponsor:

On behalf of the Hamilton Jr. Bulldogs _____ AAA Hockey Team,

we would like to extend an invitation to you and your company to become a sponsor for our 2021-22 hockey season. The Hamilton Jr. Bulldogs is a rep hockey association consisting of 9 teams of highly talented, motivated athletes. They are representatives of the Hamilton Jr. Bulldogs Hockey Association which is a community based, non-profit organization run by volunteers.

Through your sponsorship, your company will play a major role in enriching the quality of hockey and helping our team to focus on the fun, fitness and friendship of playing hockey without the financial distractions that impede the enjoyment of the game for the players.

The kids and coaches will be on the ice approximately 150 times each this upcoming season in arenas throughout Ontario. There are significant costs associated with running this program such as team uniforms, tournament fees, ice time as well as some professional instruction that add to our expenses. Your assistance would help to cover a portion of these expenses while providing your company with grassroots exposure and additional marketing opportunities.

Through your commitment, the Jr. Bulldogs will offer your company marketing on a variety of items such as team home and/or away jerseys, practice jerseys, dryland apparel, sponsorship banner and logo branding. Beyond that all sponsors will be recognized on our team website. We expect our website to attract many visitors from the local community as well as visiting teams looking for information on the team and the community.

Without the continued support received from businesses within our community, many of our goals will not be achieved. It is a rewarding feeling knowing that you have contributed to the development of children in sports.

Please see the sponsor information sheets attached. The Hamilton Jr. Bulldogs players, coaches and families thank you in advance and hope that we can count on your support in helping to make the 2018-2019 season a memorable one.

Thank you for your consideration and please contact me if you have any questions or require additional information.

Enthusiastically,

Michael Longo
Hamilton Jr. Bulldogs Director of purchasing and Sponsorship
mlongo@hamiltonjrbulldogs.com



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Sponsorship Packages

Company Name: _____

Address: _____

Website URL: _____

Email/Phone: _____

Contact Name: _____

Place a checkmark against the desired package.

- Team Jerseys \$250.00 / \$500.00**
- Sponsor's name on a single player's jersey (home **or** away) for \$250.00
 - Sponsor's name on a single player's jersey (home **and** away) for \$500.00
 - Company name and logo on team website (URL linked)
 - Multiple Player Jersey Option as well
 - Sponsorships of \$500.00 and more will receive a team sponsor plaque at the end of the season

- Practice Jerseys \$1,000 (1 available per team)**
- Practice Jersey Sponsorship (company name/logo)
 - Company name and logo on sponsor banner (displayed at all games)
 - Company name and logo on team website (URL linked)
 - Team appreciation plaque

- Dryland Sponsor \$500 (1 available per team)**
- Company Name/logo on dry land apparel
 - Company name and logo on sponsor banner (displayed at all games)
 - Company name and logo on team website (URL linked)
 - Team appreciation plaque

In order to facilitate creation of the sponsor banner please send an electronic copy (vector file) of your Company's logo.

Email your Company's logo to: mlongo@hamiltonjrbulldogs.com

Please make cheques payable to: **Hamilton Jr. Bulldogs**

OR

by EFT sent to: jrbulldogsaaa@gmail.com

Invoice/Receipt required